

## CLAIMS

### WHAT IS CLAIMED IS:

1. A pet toy, comprising:
  - a) a rod having a first end and a second end;
  - 5 b) a length of string having a first end and a second end, said first end of said string being associated with said first end of said rod.
2. The pet toy of Claim 1, further comprising at least one end cap associated therewith.
3. The pet toy of Claim 1, further comprising a first end cap and a second end  
10 cap, said second end cap having an aperture formed therethrough, whereby said first end of said string passes through said aperture.
4. The pet toy of Claim 1, further comprising a material incorporated into at least a portion of said string which can glow in the dark or in reduced lighting.
- 15 5. The pet toy of Claim 1, further comprising a microbiocidal or antimicrobial material associated with at least a portion of said string.
6. The pet toy of Claim 1, wherein said second end of said rod terminates in a loop to which said string can be attached.
7. The pet toy of Claim 1, wherein said string is attached to said rod by glue.

8. The pet toy of Claim 1, wherein said string comprises a plurality of strings.
9. The pet toy of Claim 1, wherein said string further comprises a fastening means at the free end of said string.
10. The pet toy of Claim 1, further comprising a play object attachable to said  
5 second end of said string.
11. The pet toy of Claim 10, wherein said play object is at least one object selected from the group consisting of a ball, bell, light, stuffed animal, dog bone-shaped material, biscuit-shaped material, ball of threads, and combinations thereof.
- 10 12. The pet toy of Claim 1, wherein both first and second ends of said string are attached to said rod so that said string forms a loop.

13. A pet toy kit, comprising:

- a) a rod having a first end and a second end;
- b) a length of at least one string having a first end and a second end,  
said first end of said string being associated with said first end of  
said rod;
- c) at least one item selected from the group consisting of a ball, bell,  
light, stuffed animal, dog bone-shaped material, biscuit-shaped  
material, ball of threads, and combinations thereof, said item being  
removably securable to said string;
- d) a scent or flavor for applying to said string; and,
- e) a microbiocidal or antimicrobial material for applying to said  
string.